

Business & Marketing Reading List

Suggested reading list and order for Dr.Mani's books on Business & Marketing.

These books can be read in any order - but we suggest the following:

1. **Think, Write & Retire** - Turn What You Know Into Cash In The Bank
2. **Upselling Success** - Quick & Easy Secrets That Influence, Persuade & Sell
3. **Small Business Success Secrets** - Winning Follow Up Email Marketing Tactics
4. **Closing The Sale** - Take Away All The Risk & Make More Money Now
5. **Irresistible Incentives** - How Advertising Your Bonuses Can Make You Filthy Rich
6. **Web Marketing ROI** - Power Tips To Sell More With Testimonials
7. **Boost Conversions** - Split Testing Secrets To Explode Your Marketing
8. **Online Marketing, Offline Delivery** - Expand Your Marketing, Find New Customers
9. **Automatic Wealth For Small Business** - Crack The Recurring Revenue Code
10. **Launch It Now** - The Kickass Guide to Profitable Joint Venture Deal Making
11. **\$100 A Day Article Writing Blueprint**
12. **21 Copywriting Tips To Make You Rich**
13. **Don't Get Mad - Get Even**
14. **Ezine Anti Marketing** - Small Lists, Big Profits
15. **Which Niche Will Make You Rich**
16. **Rich Niche Blogging**
17. **How To Profit From Email**

All books are available in the Heart Book Store catalog at

<http://www.DrMani.com/bookstore/>